



# HENSON EFRON

## SPORTS & ENTERTAINMENT

Henson Efron sports law and entertainment attorneys represent professional athletes, entertainers and live performance venues. We draft and negotiate contracts and endorsement deals, merchandising and license agreements, in addition to venue rental and licensing agreements. We assist our clients in protecting their intellectual property rights. We handle every facet of our entertainment clients' business and personal affairs, including providing general business, real estate, family law, tax and estate planning advice.

### Sports and Entertainment Services

- Promotional Deal Procurement and Negotiations
- Contract Drafting and Negotiation
- Intellectual Property Protection
- Public Relations and Sports Marketing
- General Business Advice, Tax Planning, Family Law and Estate Planning
- Venue Rental and Licensing Agreements



### Professionals

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#### Attorneys

- David Bradley Olsen